

EXHIBIT F



450 7th Avenue, 40th Floor, New York, NY 10123
kleinmoynihan.com · 212.246.0900

CONFIDENTIAL – FOR SETTLEMENT PURPOSES ONLY

June 18, 2018

Via E-Mail (alanredmond23@gmail.com) &
Certified Mail, Return Receipt Requested

National Brokers of America Inc.
Attn: Mr. Alan Redmond
2525 North 12th Street, Suite 390
Reading, PA 19605

Re: Precise Leads, Inc.

Dear Mr. Redmond:

We serve as corporate and litigation counsel to Precise Leads, Inc. ("Precise").

As you are aware, on or about December 10, 2014, National Brokers of America Inc. ("NBA") and Precise entered into that certain Insertion Order ("IO"), which included Standard Terms of Sale attached thereto (the "Terms of Sale," and together with the IO, the "Agreement").

Pursuant to the terms of the Agreement, Precise agreed to generate and deliver certain leads (the "Leads") to NBA at specific agreed upon rates per Lead. The Leads were generated, tracked, delivered and accepted by NBA in accordance with the terms of the Agreement.

Precise sent monthly invoices to NBA for Leads generated and delivered during September 2016 (Invoice #AL093016), October 2016 (Invoice #2AL103116) and December 2017 (Invoice #AL120117), respectively (collectively, the "Invoices"). A summary of the Invoices, and the current amounts outstanding, are attached hereto as Exhibit A.

The Invoices requested payment from NBA for the Leads in accordance with the contractually-agreed upon rates. According to the terms of the Agreement, NBA was obligated to pay Precise on a weekly basis, with payment to be processed every seven (7) days by wire. To date, despite repeated assurances from NBA, Precise has not received payment due on the Invoices, and payment on some Invoices is now over two (2) years in arrears. Accordingly, we hereby demand that you immediately remit to Precise the past due amount of Ninety Thousand

KLEIN MOYNIHAN TURCO

*National Brokers of America Inc.
Attn: Mr. Alan Redmond
June 18, 2018
Page 2*

Five Hundred and Fifty-Two Dollars (\$90,552.00). This amount represents the total amount remaining past due on the Invoices.

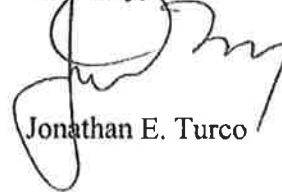
Further, we intend this correspondence to provide notice to NBA of Precise's termination of the Agreement for NBA's material breach thereof.

We trust that NBA recognizes the severity of this situation and that NBA will immediately comply with our reasonable demands. Precise expects to receive the full past due amount set forth above within five (5) business days from the date of this letter. In the absence of such payment in full, Precise intends to pursue any and all legal and equitable remedies available to it. Should we proceed to court, we will seek: (1) any and all relevant court costs and attorneys' fees that Precise incurs in pursuit of this matter; (2) interest on all past due amounts; and (3) appropriate equitable relief.

Please be advised that Precise expressly reserves any rights afforded to it under the Agreement. This letter does not purport to be a complete statement of the law or of the facts surrounding this matter and is submitted without prejudice to Precise's legal and equitable rights, all of which are expressly reserved.

Please direct any and all correspondence or other communications related to this matter to the attention of the undersigned.

Sincerely,



Jonathan E. Turco

Exhibit A

6/14/2018

Precise Leads Mail - Fwd: Invoice from Precise Leads, Inc.

Precise.

Kiara Cort <kcort@preciseleads.com>

Fwd: Invoice from Precise Leads, Inc.

Kiara Cort <kcort@preciseleads.com>
 To: Kiara Cort <kcort@preciseleads.com>

Thu, Jun 14, 2018 at 12:06 PM

----- Forwarded message -----

From: accounts@preciseleads.com <accounts@preciseleads.com>

Date: Mon, Aug 1, 2016 at 9:19 AM

Subject: Invoice from Precise Leads, Inc.

To: "Alanredmond23@gmail.com" <Alanredmond23@gmail.com>, "jonah@nboainc.com" <jonah@nboainc.com>



Precise Leads, Inc
 11 Times Square
 10th Floor
 New York, NY 10036

Date	Invoice No.	Billing Period
7/31/2016	AL073116	7/1/2016 - 7/31/2016

Bill To

Alan Redmond
 National Brokers of America, Inc.
 2525 North 12th Street Suite 390
 Reading, PA 19605

Due Date

7/26/2016

Account Profile	Description	Rate	Qty	Total Sent
ARedmond-Health-Morning		\$4.00	0	\$0.00
ARedmond-PremiumConnect Tier 2		\$4.00	0	\$0.00
ARedmond-Health-PremiumConnect BRP		\$4.00	0	\$0.00
ARedmond-Health-Self Employed		\$6.00	0	\$0.00
ARedmond-Health-Exclusive*		\$15.00	869	\$13,035.00
ARedmond-Health-PremiumConnect MA only		\$6.00	0	\$0.00
ARedmond-Health PC		\$4.00	0	\$0.00
ARedmond-Health Shared*		\$2.50	5564	\$13,910.00
ARedmond- Saturday Health*		\$15.00	79	\$1,185.00
ARedmond-LiveLeads-Health-Transfers*		\$44.86	111	\$4,980.00
ARedmond-LiveLeads-Health-Inbounds*		\$45.00	3	\$135.00
Thank you for your business.		Total Leads 6626 Total \$33,245.00		

6/14/2018

Precise Leads Mail - Fwd: Invoice from Precise Leads, Inc.

Precise.

Kiara Cort <kcort@preciseleads.com>

Fwd: Invoice from Precise Leads, Inc.

Kiara Cort <kcort@preciseleads.com>
 To: Kiara Cort <kcort@preciseleads.com>

Thu, Jun 14, 2018 at 12:09 PM

----- Forwarded message -----

From: **accounts@preciseleads.com** <accounts@preciseleads.com>

Date: Thu, Sep 1, 2016 at 1:46 PM

Subject: Invoice from Precise Leads, Inc.

To: "Alanredmond23@gmail.com" <Alanredmond23@gmail.com>, "jonah@nboainc.com" <jonah@nboainc.com>



Precise Leads, Inc
 11 Times Square
 10th Floor
 New York, NY 10036

Date	Invoice No.	Billing Period
8/31/2016	AL083116	8/1/2016 - 8/31/2016

Bill To

Alan Redmond
 National Brokers of America, Inc.
 2525 North 12th Street Suite 390
 Reading, PA 19605

Due Date

8/29/2016

Account Profile	Description	Rate	Qty	Total Sent
ARedmond-Health-Morning		\$4.00	0	\$0.00
ARedmond-Health-PremiumConnect*		\$4.17	252	\$1,051.00
ARedmond-PremiumConnect Tier 2		\$4.00	0	\$0.00
ARedmond-Health-PremiumConnect BRP		\$4.00	0	\$0.00
ARedmond-Health-Self Employed		\$6.00	0	\$0.00
ARedmond-Health-Exclusive*		\$15.94	2055	\$32,758.00
ARedmond-Health-PremiumConnect MA only		\$6.00	0	\$0.00
ARedmond-Health PC		\$5.00	133	\$665.00
ARedmond-Health Shared*		\$2.60	1618	\$4,199.00
ARedmond- Saturday Health*		\$15.00	0	\$0.00
ARedmond-LiveLeads-Health-Transfers*		\$45.00	836	\$37,620.00
ARedmond-LiveLeads-Health-Inbounds*		\$45.00	43	\$1,935.00
Discount	Returns	(\$45.00)	(1)	(\$45.00)
Thank you for your business.		Total Leads 4936 Total \$78,183.00		

Precise Leads, Inc

227 West 29th St., 14th Floor
New York NY 10001**Invoice**

Date	Invoice #
9/30/16	AL093016

Bill To
National Brokers of America Alan Redmond 2525 North 12th Street, Suite 390 Reading, PA 19605

P.O. No.	Due Date
	10/25/16

Description	Qty	Rate	Amount
Leads		43,759.50	43,759.50
		Total	\$43,759.50
		Payments/Credits	\$-7,197.50
		Balance Due	\$36,562.00

Phone #

Precise Leads, Inc

227 West 29th St., 14th Floor
New York NY 10001**Invoice**

Date	Invoice #
10/31/16	AL103116

Bill To
National Brokers of America Alan Redmond 2525 North 12th Street, Suite 390 Reading, PA 19605

P.O. No.	Due Date
	11/15/16

Description	Qty	Rate	Amount
Leads		52,040.00	52,040.00
		Total	\$52,040.00
		Payments/Credits	\$0.00
		Balance Due	\$52,040.00

Phone #

Date	Invoices	Description	Balance
		Credit From Overpayment	\$ (9,675.50)
7/31/2016	AL073116		\$ 33,245.00
8/31/2016	AL083116		\$ 78,183.00
9/8/2016		Payment	\$ (10,000.00)
9/20/2016		Payment	\$ (10,000.00)
9/27/2016		Payment	\$ (10,000.00)
9/30/2016		Payment	\$ (13,000.00)
			\$ 58,752.50

Alan Redmond Audit					
Date	Invoice #	Memo	Charge	Paid	Balance
Balance Forward					\$ 58,752.50
9/30/2016	AL093016		\$ 43,759.50		\$ 102,512.00
10/11/2016		CC Payment		\$ 14,000.00	\$ 88,512.00
10/18/2016		CC Payment		\$ 5,000.00	\$ 83,512.00
10/31/2016	AL103116		\$ 52,040.00		\$ 135,552.00
11/1/2016		CC Payment		\$ 7,000.00	\$ 128,552.00
11/2/2016		CC Payment		\$ 7,000.00	\$ 121,552.00
11/21/2016		CC Payment		\$ 4,500.00	\$ 117,052.00
1/5/2017		CC Payment		\$ 500.00	\$ 116,552.00
1/6/2017		CC Payment		\$ 1,000.00	\$ 115,552.00
1/16/2017		CC Payment		\$ 500.00	\$ 115,052.00
1/16/2017		CC Payment		\$ 500.00	\$ 114,552.00
1/23/2017		CC Payment		\$ 950.00	\$ 113,602.00
3/3/2017		CC Payment		\$ 25,000.00	\$ 88,602.00
12/1/2017	AL120117		\$ 1,950.00		\$ 90,552.00

